

# Belleville Public Library

P. O. Box 140  
130 S. Vine St.  
Belleville, WI 53508

PRSR STD  
ECRWSS  
US POSTAGE  
**PAID**  
BELLEVILLE, WI  
PERMIT No. 4



\*\*\*\*\*ECRWSEDDM\*\*\*\*\*

LOCAL  
POSTAL CUSTOMER

## WE'RE LISTENING TO YOU!

## Behind Every Great Community is a Great Library



We need your help. Your feedback about possible Belleville Public Library services will help us prioritize and provide the best possible library for you and your neighbors.

*Stamped envelope enclosed for your convenience*

# Belleville Public Library

130 S. Vine St., P.O. Box 140, Belleville, WI 53508

(608)424-1812 [www.bellevillelibrary-wi.org](http://www.bellevillelibrary-wi.org)

## Community Survey

2015

*We are listening!*

Regardless whether you frequently, rarely, or have not used our library, we are very interested in your ideas and opinions. We value all input on how your local library can serve you, your family, and our community better.

Please help us by returning your completed survey. It will take only about 5-10 minutes to take the survey. Responses to the survey are anonymous and not tracked in any way. A stamped, return envelope has been enclosed for your convenience.

If other adults in your household would like to take the survey, they can either:

- Take it online at [www.bellevillelibrary-wi.org](http://www.bellevillelibrary-wi.org),
- Pick up a paper copy at the Library, Village Hall, or Burreson's Foods customer service desk, or
- Call the Library at 424-1812 to request a copy be mailed to you.

**Thank you for your participation!** Response to this survey is an important part of Belleville Public Library's strategic planning process. Please feel free to call me at 424-1812 with any questions or additional comments.

Bronna Lehmann  
Library Director

## Your Library Experiences

1) In the past year, have you visited the Belleville Public Library for any reason?

Yes  No If Yes, please skip down to question # 2

Tell us about this. Please check all of the following reasons you have not.

- a) I don't have transportation to the library
- b) I really don't need anything from the library
- c) I would like to use the library, but I just don't have time
- d) I don't know where the library is
- e) There is a lack of quiet space
- f) I use the Internet to read library materials (e.g. Overdrive)
- g) What other issues keep you from using the library?

Please specify:

2) Does any other member of your household use Belleville Public Library services?

Yes  No

3) Regardless whether you are a library user or not, how important do you feel having a Public Library is to the quality of life in our Belleville community?

Very  Important  Somewhat  Of Little or No  
Important Important Importance

4) Did you visit other libraries besides Belleville's in 2014?

Yes  No

If yes, why do you visit other libraries? Please check all that apply.

- a) Attended an event or class that interested me
- b) Hours are more convenient
- c) Location is convenient
- d) Used their meeting room
- e) I like visiting other libraries
- f) Library is quieter
- g) Library is more spacious
- h) Library offered materials or a service not available at Belleville Public Library
- i) Other reason(s)

*If you are not a Belleville Public Library user, please skip to question #8.*

5) How do you use Belleville Public Library services? Please check all that apply.

- a) Borrow a book or magazine
- b) Borrow an audiobook, movie DVD, or music CD
- c) Checkout e-books, audiobooks, or videos from Overdrive
- d) Do research or find information
- e) Sit, read, or study
- f) Use one of the library computers
- g) Use the copy machine or fax a document
- h) Access library Wi-Fi with my own computer, tablet or smart phone
- i) Attend an adult program
- j) Bring a child or children to a program
- k) Other reason(s)

6) Think about the last year. Generally, about how often did you visit the library?

- a) Weekly or more often
- b) About once or twice a month
- c) About once or twice in 6 months
- d) Rarely; only once or twice last year
- e) Not in the past year

7) Did you visit the library with children (12 years or younger) within the last year?  
The children could be yours, grandchildren, or other children.

Yes     No

8) Are you aware of these services offered by the Belleville Public Library?

- Yes     No    Free downloadable e-books and audiobooks
- Yes     No    Ability to borrow from libraries nation-wide
- Yes     No    Online magazines (Flipster)
- Yes     No    Access to online resources such as consumer advice, investment research, car repair, learning a language, and tutoring
- Yes     No    Free Wi-Fi, including wireless color printing
- Yes     No    Computers with printer and scanner
- Yes     No    Photocopier and fax
- Yes     No    Coffee machine, single cup maker

## Electronic Usage

- 9) Where do you access the Internet? Please check all that apply.
- a) Home
  - b) Work/school
  - c) Library
  - d) Public Wi-Fi other than at library
  - e) On my smart phone
  - f) I don't use the Internet
- 10) Have you ever read an electronic book (e-book) on a tablet, computer, smartphone, or e-reader (Kindle, Nook)?
- Yes     No
- 11) Prior to taking this survey, have you visited the Library's Internet website [www.bellevillelibrary-wi.org](http://www.bellevillelibrary-wi.org) during the past year?
- Yes     No

## Choices for the Future

- 12) How likely are you personally to attend a class at the library on these topics?
- |                                  |                                      |  |                                   |
|----------------------------------|--------------------------------------|--|-----------------------------------|
| a) Health, wellness              | <input type="checkbox"/> Very likely | <input type="checkbox"/> Somewhat likely | <input type="checkbox"/> Unlikely |
| b) Financial                     | <input type="checkbox"/> Very likely | <input type="checkbox"/> Somewhat likely | <input type="checkbox"/> Unlikely |
| c) Job search skills             | <input type="checkbox"/> Very likely | <input type="checkbox"/> Somewhat likely | <input type="checkbox"/> Unlikely |
| d) Parenting skills              | <input type="checkbox"/> Very likely | <input type="checkbox"/> Somewhat likely | <input type="checkbox"/> Unlikely |
| e) Small business                | <input type="checkbox"/> Very likely | <input type="checkbox"/> Somewhat likely | <input type="checkbox"/> Unlikely |
| f) Basic computer use            | <input type="checkbox"/> Very likely | <input type="checkbox"/> Somewhat likely | <input type="checkbox"/> Unlikely |
| g) Social media (Facebook, etc.) | <input type="checkbox"/> Very likely | <input type="checkbox"/> Somewhat likely | <input type="checkbox"/> Unlikely |
| h) Using e-readers / tablets     | <input type="checkbox"/> Very likely | <input type="checkbox"/> Somewhat likely | <input type="checkbox"/> Unlikely |
| i) Your suggestions:             |                                      |  |                                   |

- 13) Whether or not you regularly use the Belleville Public Library, help us consider alternatives by indicating the level of importance to you personally for the following possible improvements:

Resources

- a) Add to our collection of books, videos, or music    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 b) Additional computers    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 c) More digital resources (e.g., e-books, downloadable audiobooks and movies)    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low

Programming

- d) Additional after-school activities for children    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 e) Additional after-school activities for teens    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 f) More computer training classes    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 g) More cultural/informational programs for adults    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 h) Hands-on opportunities to learn things like coding, robotics, and 3-D printing    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 i) Audio/video production training and equipment    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low

Space

- j) Enclosed quiet reading area    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 k) Small study group or meeting room(s)    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 l) Separate area for teens    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 m) Meeting room with computer projection and audio/video conferencing equipment    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 n) Large community room for 50-100 people    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low  
 o) Meeting space available for small business or community group use    \_\_\_ High    \_\_\_ Medium    \_\_\_ Low

- 14) If the library hours were to change, what new hours are important to you personally (that you would be likely to use)?

Weekday evening after 7 p.m.	___ Very likely	___ Somewhat likely	___ Unlikely
Saturday early afternoon	___ Very likely	___ Somewhat likely	___ Unlikely
Sunday afternoon	___ Very likely	___ Somewhat likely	___ Unlikely

- 15) How important is a library as a community gathering space?

___ Very Important	___ Somewhat Important	___ Of Little or No Importance
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## Categories To Help Us Understand

16) Are there children living in your home? Please check all that apply.

- a) Yes, children age 5 or less
- b) Yes, children age 6-12
- c) Yes, teens age 13-19
- d) No children at home

17) Where do you live?

- a) Village of Belleville
- b) Town of Montrose
- c) Town of Exeter
- d) Other - Please specify:

18) Are you?

- Male     Female

19) How old are you?

- a) 6 – 12 years old
- b) 13 – 19
- c) 20 – 29
- d) 30 – 49
- e) 50 – 65
- f) 66 – 75
- g) 76 +

20) Annual household income?

- a) Less than \$25,000
- b) \$25,000 – \$50,000
- c) \$51,000 – \$75,000
- d) More than \$75,000

21) Highest level of your education? Please check one.

- a) Completed grade 8
- b) Completed High School or GED
- c) Some college or technical school
- d) College degree (Associate, Bachelor, or higher)

**Your Opinions**

22) If you could make changes to the library, what would they be?

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23) Is there anything else you would like to tell us – possibly something you really like and/or really don't like about the library? Any comments are welcome.

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***THANK YOU*** very much for completing this survey! We appreciate your input.

**Please return the survey** to Belleville Public Library by:

- Mailing it – Belleville Public Library, PO Box 140, Belleville, WI 53508
- Bringing it to the Library at 130 S. Vine St., or
- Dropping it off at Belleville Village Hall or Burreson's Foods customer service desk.

If you have questions or if you would like to discuss the library or this survey for any reason, please don't hesitate to call!

**Bronna Lehmann, Director  
(608) 424-1812**